Permit #F00022080

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00022080 **Type of Permit:** FILMING **Release Date:** 11/13/2009

Production Company MOHR GALLERANI MOORE

Insured Company Name MOHR GALLERANI MOORE

Contact Phone No. 1 310-399-6630
Contact Phone No. 2
Fax
Address 1011 PICO BLVD
SANTA MONICA, California 90405

Production Title MATTEL

Type of Production Commercial - Standard

Producer MARGO OTT

Director ANDY GALLERANI

1st AD N/A N/A

Production Manager MICHELE COLE

FilmL.A. Coordinator Asia Robinson

Location Manager MARGO OTT
Primary Phone Mobile - 310-293-4360
Secondary Phone Office - 310-399-6630

Location Assistant N/A N/A
Primary Phone Mobile - N/A N/A
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $710.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00022080	**Location Manager**	MARGO OTT
Production Company	MOHR GALLERANI MOORE	Primary Phone	Mobile - 310-293-4360
Insured Company	MOHR GALLERANI MOORE	Secondary Phone	Office - 310-399-6630
Production Title	MATTEL		

Location Address GRAND AV, 1ST ST-2ND ST, LOS ANGELES, CA, 90014

Location Names

Location Type Street

Location Description

Film Dates 11/15/2009 - 11/15/2009 08:00 - 10:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Equipment vehicles may park on one side of street
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Mohr Galleriana More letter160.pdf

Equipment on Location

Type	Quantity
Vans	1

Personnel on Location

Type	Quantity
Crew	3

Filming Activities Equipment on sidewalk only.; Exterior establishing shots; BACKGROUND PLATE SHOTS;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of MOHR GALLERANI & MORE FILMS ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 11/12/09

MOHR GALLERANI & MORE FILMS
Name of Principal

By: [signature]
Representative's Signature

MARGOT OTT
Print Representative's Name

HEAD OF PRODUCTION
Representative's title

1011 PICO BLVD. #9
SANTA MONICA, CA 90405
Principal's Address

310-399-6630
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

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